

B.B.A. Outline of Curriculum Requirement

Lower Division

Course Title	Credits
BUSN-1015 Introduction to Business	4
MRKT-1005 Marketing Principles	4
ACCT-2005 Introductory Accounting I: Financial Accounting	4
ACCT-2010 Introductory Accounting II: Managerial Accounting	4
ECON-2015 Macroeconomics	4
ECON-2020 Microeconomics	4
BUSN-1025 Legal Environment of Business	4
BUSN-2010 Business Statistics	4
MGMT-1005 Principles of Management	4
Basic Communication	4
Remaining credits come from at least three of the following General Education categories:	12
<ul style="list-style-type: none"> • Natural Science • American History • Western Civilization • Other World Civilization • The Arts • Foreign Language 	
General Electives	16
Business Electives	8
Intro Level Credits	76

Upper Division

Course Title	Credits
BUSN-3010 Business Ethics	4
BUSN-4030 International Business	4
HRMS-3015 Human Resource Management	4
FSMA-3010 Corporate Finance	4
MGMT-3060 Organizational Behavior	4
MGMT-3050 Operations Management	4
BUSN-3122 Management Information Systems	4
MGMT-4035 Capstone: Strategic Management	4
Business Electives	12
Educational Planning	4
Advanced Level Credits	48

Liberal Arts and Science Required Credit Hours – 32
Total Required Credits - 124